

2012 Moolah® Shrine Circus Ad Sizes

<u>Ad Size</u>	<u>Width x Length</u>	<u>Cost-black/white</u>	<u>Cost-Gold Page</u>
Full Page	7.5" x 9.5"	\$500	\$600
1/2 Page (Hor.)	7.5" x 4.75"	\$250	\$350
1/2 Page (Ver.)	3.75" x 9.5"	\$250	\$350
1/3 Page	7.5" x 3"	\$180	\$250
1/4 Page (Hor.)	7.5" x 2.375"	\$135	\$190
1/4 Page (Ver.)	3.75" x 4.75"	\$135	\$190
Business Card	3.5" x 2"	\$50	\$65

The deadline to submit ads is **February 15, 2012**. All ads must be in camera-ready copy. PDF files are considered camera-ready. For advertising assistance or questions, contact Monica Smith in the Moolah® Shrine Circus Office:

Phone: (314) 878-6301, extension 100
 Fax: (314) 434-5393
 Email: monica@moolah.org

Actual Size
Business Card

3.5" x 2"



Moolah® Shrine Circus 2012 Ad

Name of Company/Advertiser: _____

Contact Name: _____

Address: _____

City, State, Zip: _____ Phone: (____) _____

Size of Ad: _____ Cost: \$ _____ Date: ____/____/____

Seller's Name: _____

Unit/Club/Committee: _____

Circle Payment: Cash Check Credit Card (see below) Invoice

Name on Card: _____

Billing Address: _____

Disc./Visa/MC #: _____

Exp. Date: ____/____ Code (Last 3 numbers on back): _____

Proceeds are for the benefit of Moolah® Temple, A.A.O.N.M.S.
 Payments are not deductible as charitable contributions.